

# MADHAN RAJ

## Lead UX Designer

Phone: 88258 99382  
Email: techmadhan25@gmail.com  
Portfolio: [www.thisismr.online](http://www.thisismr.online)  
Location: Chennai

### ABOUT ME

Lead UX Designer with 11+ years of overall design experience, including 8+ years focused on end-to-end Product Design across B2B SaaS, B2C products, and complex enterprise applications, with experience spanning financial services, mortgage servicing, Big Data, customer 360 and insurance. Experienced in translating business requirements into clear user flows, interaction models, wireframes, prototypes and scalable UI solutions, working closely with Product, Business, Engineering and QA teams. Strong in enterprise workflows, information architecture, usability improvement and product thinking, with a growing focus on AI Product Design, Human-AI Interaction and Agentic UX. Promoted to Technical Lead in 2025 while continuing to lead UX responsibilities.

### PRODUCT & DOMAIN EXPERTISE

|                                       |                                             |                         |
|---------------------------------------|---------------------------------------------|-------------------------|
| Mortgage Servicing Products           | Insurance & Customer Enrollment Products    | B2B Saas Products       |
| Big Data & Customer 360 Products      | Enterprise Applications & Complex Workflows | B2C Digital Products    |
| Banking & Financial Services Products | Product Discovery & Requirements Analysis   | Data-Intensive Products |

### CORE SKILLS

|                              |                                     |                                   |
|------------------------------|-------------------------------------|-----------------------------------|
| Product Design               | Wireframing & Prototyping           | AI Product Design                 |
| UX Design                    | Design Systems & UX Audits          | Agentic UX & Human-AI Interaction |
| Interaction Design           | UX Strategy & Product Thinking      | Design-to-Code Workflows          |
| Information Architecture     | User Research & Usability Testing   | Dashboard & Data Visualization    |
| User Flows & Workflow Design | Cross-Functional Team Collaboration | UX Delivery & Design Handoff      |

### WORK EXPERIENCE

|                                                             |                     |
|-------------------------------------------------------------|---------------------|
| <b>Technical Lead - UX Design</b>   Techstar Group, Chennai | Jan 2025 - Present  |
| <b>Previous Title: Senior UX Designer</b>                   | Sep 2022 - Dec 2024 |

- Client Engagement: Mr. Cooper / Rocket & Sagent, Chennai.
- Designed UX solutions for approximately 200 UX requests, enhancements and product initiatives across the CMOD enterprise platform.
- Collaborated with Product Owners, Business Analysts, Engineering and QA teams to understand requirements and translate them into user flows, wireframes, prototypes and UI solutions.
- Worked across 40+ business modules spanning Evaluation, Loss Mitigation, Repayment, Boarding, Account Services, Administration, SMDU, VASP, Support Administration and Freddie Resolve.
- Led UX design for complex, workflow-driven enterprise experiences, balancing business rules, user needs, and technical constraints.
- Created the CMOD Design System and established reusable UI patterns and design guidelines.
- Conducted a comprehensive UX Audit, documented findings and created UX solutions for identified usability issues.
- Participated in requirement analysis, process flow discussions, UX discussions, design reviews and approval discussions with Product Owners, Product Managers and stakeholders.
- Contributed to UX stories and PBI creation in Microsoft Azure DevOps (ADO).
- Supported Development and QA teams with UX clarifications and design handoff throughout implementation.

- Worked on OneDataPlus, a Big Data product with 360-customer data, and Afficiency, an insurance product for customer enrollment.
- Designed user flows, wireframes, prototypes and high-fidelity interfaces for Big Data and Insurance products.
- Collaborated with Product Managers, Business Analysts and development teams to translate requirements into user-friendly product experiences.
- Designed dashboards and data visualization solutions for enterprise applications.
- Created UI guidelines and visual assets to support product development.

- Designed websites, social media creatives, advertisements and digital marketing assets.
- Created static and animated graphics, website assets and campaign designs.
- Performed usability and cross-browser testing for web experiences.
- Contributed to creative concepts, branding and product photography.

- Created interactive wireframes and prototypes using Axure RP.
- Designed WordPress websites, landing pages, banners, emailers and web advertisements.

- Designed UI layouts for a map-based application supporting road infrastructure visualization for Tamil Nadu.

## EDUCATION

**Master of Computer Applications (MCA)** | 2013

Nehru Institute of Information Technology & Management, Coimbatore

**Bachelor of Computer Applications (BCA)** | 2010

VHNSN College of Arts & Science, Virudhunagar

## TOOLS

Figma | FigJam | Figma Make | Figma MCP | ChatGPT | Claude | OpenAI Codex | VS Code | Miro | Axure RP  
Adobe XD | Adobe Photoshop | Adobe Illustrator | Azure DevOps

## AI PRODUCT DESIGN EXPLORATION

### Agentic UX & Workflows

- Hands-on exploration of how AI can support the product design workflow, including design-to-code exploration with Figma MCP, OpenAI Codex and VS Code.

**MOVA** | AI-Agentic Fintech Concept

[View MOVA](#)

- Self-initiated concept where I explored how AI could simplify personal finance across multiple banks and financial products through recommendations and smart automation.
- Explored AI-driven user interactions and decision support, with a focus on keeping the experience clear and user-controlled.

## CERTIFICATIONS

AI For Designers (IxDF - Interaction Design Foundation)

Jan 2026